

## **Sustainable Tourism Mission Statement**

*While it is true that tourism and business events inherently involves some negative impact from each traveler, it is essential to recognize that the industry has the potential to adopt more sustainable and socially responsible practices by promoting and practicing sustainable tourism principles.*

Our company's foundation is built on values, which guide our actions and conduct our business in a socially responsible and ethical manner. We respect the law, support universal human rights and benefit the communities where we operate.

Our goal is to contribute to a sustainable society and promote a better, more sustainable form of tourism that also encompasses business events. Our objectives are to reduce negative environmental, socio-cultural and economic impacts of our product by adapting travel policies and standards in accordance with Sustainable Development Goals (SDGs). We encourage our suppliers towards higher sustainability standards and we stimulate more awareness among our customers and motivate them towards more sustainable travel behaviour.

